

Teijin Aramid wins Pirelli Supplier Award 2014

Arnhem, the Netherlands, April 22, 2014 – Teijin Aramid has won the Pirelli Supplier Award 2014. The suppliers awarded by Pirelli are those who record an outstanding performance and commitment to the business with Pirelli. Teijin Aramid is the first supplier to receive an award for textile reinforcing material.

The award was proudly received by Erik Delnoij, Director of Marketing & Sales Teijin Aramid, out of the hands Pirelli Chairman and CEO mr. Marco Tronchetti Provera at the Pirelli Headquarters in Milan. “I am delighted Pirelli has recognized us for our service level and quality. We are proud to be in a position to support Pirelli and to share our knowledge about our high performance fiber Twaron. By working together with our customers at the R&D departments we are able to develop great new and tailor made solutions”, says Erik Delnoij. Pirelli and Teijin Aramid are happy to continue working together in the years to come, creating the best possible tires of the future in the most sustainable way.

Long lasting relationship

Pirelli evaluated approximately 12.000 suppliers on seven criteria: quality, innovation, speed, total cost, sustainability, global presence and service level. Mr. Tronchetti Provera: “We continue to develop new ideas. Our enduring partnerships enable us to accelerate our innovation. That’s the way to have a long lasting relationship.”

Ultra High Performance tires

Teijin Aramid’s high performance fiber Twaron is used in Ultra High Performance tires resulting in lower rolling resistance and better handling. Twaron is the best material for reducing tire weight while maximizing tire safety and longevity. The high-performance aramid fiber of Teijin Aramid, ensures that the tire remains in its most ideal shape, even at extreme high speeds. It’s one of the leading aramid fibers that is five times stronger than steel at equivalent weight, resistant to heat and wear and provides innovative and sustainable usages for different industrial sectors.

- ENDS –

About Teijin Aramid

Teijin Aramid is a subsidiary of the Teijin Group and world leader in aramids. Its aramid products Twaron®, Sulfron®, Teijinconex®, Technora® and its ultra high molecular weight polyethylene (UHMW-PE) Endumax® are renowned for their strength, sustainability, safety, heat resistance and low weight and are used in different applications and markets including automotive, ballistic protection, marine, civil engineering, protective clothing, ropes, fiber optic cables and oil & gas. These high performance materials are produced in the Netherlands and Japan. For more information: www.teijinaramid.com and www.teijinendumax.com.

About the Teijin Group

Teijin (TSE 3401) is a technology-driven global group offering advanced solutions in the areas of sustainable transportation, information and electronics, safety and protection, environment and energy, and healthcare. The group has some 150 companies and around 17,000 employees spread out over 20 countries worldwide. It posted consolidated sales of JPY745.7 billion (USD 7.4 billion) and total assets of JPY 762.4 billion (USD 7.6 billion) in the fiscal year ending March 31, 2013. Please visit www.teijin.com.

////////////////////////////////////

Not for publication:

For additional information about Teijin Aramid or to speak to one of the experts, please contact:

Saskia Verhoeven, Manager Corporate & Marketing Communication
Teijin Aramid BV
T: +31 88 26 89 068
E-mail: saskia.verhoeven@teijinaramid.com
www.teijinaramid.com