

NEWS RELEASE

Teijin Frontier Expands European Fashion Business with Opening of New Showroom in Paris

Tokyo, Japan, August 6, 2024 --- [Teijin Frontier Co., Ltd.](https://www.teijin-frontier.com) announced today that its European subsidiary, Teijin Frontier Europe GmbH, has opened a new showroom in Paris with the aim of expanding its fashion business in the region.

Launched in June 2024, the showroom displays Teijin Frontier's fabric collection and products, which is centered on environmentally friendly and functional fibers. The collection includes the company's [ECOPET](#)[®] polyester fiber, made with recycled post-consumer polyethylene terephthalate (PET), and its ultra-soft and smooth [SOLOTEX](#)[®] polytrimethylene terephthalate (PTT) fiber, as well as textiles and other products that use these fibers.

In addition to showcasing materials and disseminating information, the showroom will display applications in collaboration with Teijin Frontier's Japanese suppliers and serve as an exhibition venue for their clients' brands. The exhibits will change seasonally and align to evolving customer needs.

By opening a showroom in the fashion capital of the Western world, Teijin Frontier aims to increase its presence as a fiber supplier to the French and European markets. Furthermore, by encouraging customers to visit and learn about its products, Teijin Frontier hopes to uncover new needs and trends, which will be used to guide development of new products and solving customer issues.



Interior of the showroom

Showroom Overview

Address: 7 RUE DU SENTIER 75002 PARIS FRANCE

Contact details: France: +33 (0) 1 40 26 95 77 / Japan: 06-6233-3909

Business hours: 9:00-17:30 (advance reservation required)

Regular holidays: Saturdays, Sundays, and public holidays

About the Teijin Group

Teijin (TSE: 3401) is a technology-driven global group with two core businesses: high-performance materials and healthcare solutions. Established in 1918 as Japan's first rayon manufacturer, Teijin today comprises some 170 companies employing 20,000 people in 20 countries. Through "Human Chemistry, Human Solutions," Teijin relentlessly strives to aims to be a company that supports the society of the future by protecting the

global environment and addressing the needs of people and communities. Teijin posted consolidated sales of JPY 1,032.8 billion (USD 6.6 billion) and total assets of JPY 1,251.0 billion (USD 8.0 billion) in the fiscal year ending March 31, 2024.

Press Contact

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