

NEWS RELEASE

Teijin's **BARLEYmax™** Super Barley Adopted by Taiwan MOS Burger

Tokyo, Japan, March 9, 2022 --- [Teijin Limited](#) announced today that its highly nutritious super barley **BARLEYmax™** has been adopted for use in a new healthful MOS Rice Burger to be sold by [MOS Burger](#) chain in Taiwan from March 11. This is **BARLEYmax™**'s first entry into the Asian food-service industry outside of Japan.



MOS Rice Burger

Red Oolong-tea Flavored Grilled Chicken



BARLEYmax™

BARLEYmax™ will be used in the buns of the new MOS Rice Burger Red Oolong-tea Flavored Grilled Chicken. The **BARLEYmax™** buns will be combined with a chicken fillet flavored with red oolong-tea sauce, a favorite in the local market, resulting in a burger rich in taste and filled with good bacteria to promote human digestion. The new burger with **BARLEYmax™** will be sold at all 302 branches until May in celebration of Taiwan MOS Burger's 30th anniversary. Sales are expected to reach 310,000 burgers.

Teijin, aiming to expand its global functional food ingredient business, is collaborating with Taiwan MOS Burger on the possibility of using **BARLEYmax™** in additional food products. Teijin's healthcare business is enhancing the quality of life for people worldwide to enjoy fulfilling lives from birth to their final days.

BARLEYmax™ was developed by the [Commonwealth Scientific and Industrial Research Organisation](#) (CSIRO), Australia's national science agency. **BARLEYmax™** has nearly 40 times more dietary fiber than white rice, more than double as rolled barley. **BARLEYmax™** also contains dietary fibers such as fructan, β -glucan and resistant starch, each of which enters the intestine at a different digestive rate to provide food for good bacteria. In recent years, **BARLEYmax™** has been adopted for cooked rice, cereal, confectionery and bread as a dietary fiber-rich food. According to recommended nutritional values in Food Labeling Standards, **BARLEYmax™** contains iron, zinc, niacin and vitamin B6, all typically lacking in modern diets. Also, **BARLEYmax™** offers a good nutritional balance and contains less sugar than other grains, based on comparisons of data in Standard Tables of Food Composition in Japan - 2020 - (Eighth Revised Edition). Teijin acquired the exclusive marketing rights of **BARLEYmax™** in Asia in 2019 targeting the sales in Taiwan, South Korea, China, Thailand, Indonesia and Singapore.

An-Shin Food Services Co., Ltd., a Taiwanese food service company which operates MOS Burger chain in Taiwan, opened the first branch of MOS Burger in Taipei in February 1991, has enjoyed popularity as a food-service chain offering unique Japanese foods, including Taiwan's first rice burger. Teijin promoted *BARLEYmax*[™] to Taiwan MOS Burger in recognition of the chain's development of healthful new products, particularly during the global pandemic, when awareness of health and dieting have been increasing in Taiwan.

About the Teijin Group

Teijin (TSE: 3401) is a technology-driven global group offering advanced solutions in the fields of environmental value; safety, security and disaster mitigation; and demographic change and increased health consciousness. Originally established as Japan's first rayon manufacturer in 1918, Teijin has evolved into a unique enterprise encompassing three core business domains: high-performance materials including aramid, carbon fibers and composites, and also resin and plastic processing, films, polyester fibers and products converting; healthcare including pharmaceuticals and home healthcare equipment for bone/joint, respiratory and cardiovascular/metabolic diseases, nursing care and pre-symptomatic healthcare; and IT including B2B solutions for medical, corporate and public systems as well as packaged software and B2C online services for digital entertainment. Deeply committed to its stakeholders, as expressed in the brand statement "Human Chemistry, Human Solutions," Teijin aims to be a company that supports the society of the future. The group comprises more than 170 companies and employs some 20,000 people across 20 countries worldwide. Teijin posted consolidated sales of JPY 836.5 billion (USD 7.7 billion) and total assets of JPY 1,036.4 billion (USD 9.5 billion) in the fiscal year that ended on March 31, 2021.

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