

## **NEWS RELEASE**

## **Teijin Launches Interactive Website for Discovery and Creation**

**Tokyo, Japan, January 6, 2022** ---- <u>Teijin Limited</u> announced today that it has launched an interactive bilingual (English/Japanese) website, named FUTURE NAVIGATION (<u>https://futurenavigation-teijin.com</u>), to interact with individuals and groups interested in discovering, discussing and co-creating solutions that address key issues in the modern world. More than just a platform for introducing Teijin's technology and knowhow, the website showcases unique and innovative initiatives, both internal and external, for solve pressing issues while also enabling visitors to interact with the company and each other to deepen communication targeting discovery and co-creation.



The FUTURE NAVIGATION website

On the occasion of the company's 100<sup>th</sup> anniversary in 2018, Teijin unveiled its FUTURE NAVIGATION global message regarding the company's long-term vision, aiming to be an enterprise that supports the society of the future. The company also launched its Think Human Project targeting nine key areas, including the environment, mobility and aging, to put the FUTURE NAVIGATION message into practice.

The FUTURE NAVIGATION website will introduce diverse initiatives and related video interviews and essays on the Think Human Project. It will also introduce the company's vision and market trends through dialogues between Teijin executive officers and external experts, as well as through interviews of end-user companies that utilize Teijin materials.

To nurture communication with and between visitors, the website is equipped with a tool that analyzes the interests of each viewer in real time and then generates topics with high affinity. Also, the website has pages for in-depth communication between visitors and Teijin, visitors and other visitors, and visitors and companies that showcase their projects on the website. Visitors also can access detailed information regarding Teijin businesses via links to various Teijin group companies.

Going forward, additional content will be added to the site and diverse solutions will be proposed for co-creation by combining materials from Teijin and other companies.

As background, Teijin's Materials Business conducts web exhibitions in connection with ongoing initiatives aimed at achieving digital transformation (DX). The Teijin Materials Business Virtual Exhibition introduces solutions using high-performance materials and composite technologies that are contributing to increased sustainability. Also, Teijin Mobility Online introduces the company's mobility-related solutions and new technologies. Based on internal and external comments regarding these initiatives, however, Teijin identified the need for a platform to help the company more accurately grasp latent needs in current society. The result was the decision to establish the new FUTURE NAVIGATION website.

As a human-centric company, Teijin pursues ceaseless evolution with the aim of becoming a company that supports the society of the future.

## About the Teijin Group

Teijin (TSE: 3401) is a technology-driven global group offering advanced solutions in the fields of environmental value; safety, security and disaster mitigation; and demographic change and increased health consciousness. Originally established as Japan's first rayon manufacturer in 1918, Teijin has evolved into a unique enterprise encompassing three core business domains: high-performance materials including aramid, carbon fibers and composites, and also resin and plastic processing, films, polyester fibers and products converting; healthcare including pharmaceuticals and home healthcare equipment for bone/joint, respiratory and cardiovascular/metabolic diseases, nursing care and pre-symptomatic healthcare; and IT including B2B solutions for medical, corporate and public systems as well as packaged software and B2C online services for digital entertainment. Deeply committed to its stakeholders, as expressed in the brand statement "Human Chemistry, Human Solutions," Teijin aims to be a company that supports the society of the future. The group comprises more than 170 companies and employs some 20,000 people across 20 countries worldwide. Teijin posted consolidated sales of JPY 836.5 billion (USD 7.7 billion) and total assets of JPY 1,036.4 billion (USD 9.5 billion) in the fiscal year that ended on March 31, 2021.

## **Press Contact**

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