


“INNOVATION” -- how we behave

23. Bold and Farsighted 2
24. Open Innovation 3

23. Bold and Farsighted

	<ul style="list-style-type: none"> ● We stay perceptive to future society’s needs by being observant of changes in the world and boldly innovating and creating revolutionary products and services.
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Preface

We embrace the next 100 years by putting the concept of “THINK HUMAN” at the center of our focus. We act on this without fear of change and without shying away from removal of conventional thoughts/practices if needed.

How to Behave

(1) Cultivate sensitivity

We refine our imagination and creativity in order to identify society’s or customers’ hidden needs and create new values that everyone is still not aware of.

(2) Anticipate the needs of future society

We predict upcoming changes and issues by visualizing ourselves looking back from the future. We use this method to consider countermeasures to solve upcoming changes and issues. We imagine how the world would be for future generations and plan for sustainable growth.

(3) Continuous change and challenge

We challenge ourselves proactively to change the world instead of waiting for the world to be changed.


(4) Long-term vision

We capture business opportunities with following long-term vision of Teijin Group (“a company that supports the society of the future”). We solve various issues of the society with identifying the points to be focused and utilizing the strengths of Teijin Group.

Relevant SDGs



24. Open Innovation

	<ul style="list-style-type: none"> ● We create better ideas, technologies, and processes, taking full advantage of the “positive chemistry” that diverse opinions and perspectives provide. We transform ourselves by thinking outside the box.
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Preface

We gather various facts, information and skill proactively from internal and external sources to extend our knowledge.

How to Behave

(1) Variety of innovation

We transform new ideas into solid business opportunities to be used widely in the society. We generate new products and services (product innovation) through pursuing new ways and methods (process innovation) from diverse perspectives.

(2) Open innovation

We encourage open innovation for business creation. We establish broad networks, including external parties, in order to initiate joint development and knowledge sharing instead of conducting every process (such as R&D, production or sales) internally.

(3) Collaboration among the divisions / departments

We exchange human resources and knowledge among our divisions/departments in order to create new value as it could generate fresh and innovative ideas among different specialists.

Relevant SDGs

