

NEWS RELEASE

**Snow Peak and Teijin Jointly Launch
Comfortable High-Performance Outdoor Clothing Range**

Tokyo, Japan, April 27, 2016 --- [Snow Peak](#) and Teijin Limited announced today that they are to jointly launch a range of outdoor clothing utilizing high-performance materials developed by Teijin. Initially, outdoor jackets and pants made from Teijin's Teijinconex[®] meta-aramid fiber will be sold at Snow Peak's company stores throughout Japan. This is the first time that Teijinconex[®] has been used in outdoor clothing.

- Fire Resistant Field Coverall Jacket (79,000JPY + consumption tax)

Suitable for camping and general use in the rugged outdoors, including around campfires, and made primarily from Teijinconex[®]. The jacket is designed by Shunsuke Ishikawa of MARKAWARE. Large waist pockets can easily accommodate small items; the left side has a loop to hang a lighter or LED lantern. An inner body shoulder strap allows the jacket to be slung over the shoulder when not being worn.



- Fire Resistant Field Coverall Pants (39,000JPY + consumption tax)

Teijinconex[®] is used for the whole front part of the pants, which were designed by Shunsuke Ishikawa of MARKAWARE. Pants pockets on both sides of the front and a flapped pocket on the left offer excellent storage.



These new outdoor clothing lines offer high levels of heat-resistance thanks to Teijin's meta-aramid fiber Teijinconex[®], which is temperature-resistant to over 400°C. Teijinconex[®]'s soft texture assures wearer mobility and offers fashionable comfort suitable for outdoor use both in the city and the countryside.

Snow Peak creates high quality camping and mountaineering products that inspire people to enjoy the outdoors and commune with nature. Since 2014, the company has been accelerating the development of outdoor clothing designed for both urban and country life. Teijin is targeting mid- and lower-stream markets with high-performance materials that provide hybrid solutions to meet diverse customer demands. Going forward, Snow Peak and Teijin intend to increase their joint development efforts.

Durable, heat-resistant and flameproof materials such as Teijinconex[®] are used for rugged outdoor clothing that can be worn safely around campfires. Fabric thickening techniques are used to improve heat-resistance and to provide fashionable and comfortable alternatives to traditional outdoor clothing.

About the Teijin Group

Teijin (TSE: 3401) is a technology-driven global group offering advanced solutions in the areas of sustainable transportation, information and electronics, safety and protection, environment and energy, and healthcare. Its main fields of operation are high-performance fibers such as aramid, carbon fibers & composites, healthcare, films, resin & plastic processing, polyester fibers, products converting and IT. The group has some 150 companies and around 16,000 employees spread out over 20 countries worldwide. It posted consolidated sales of JPY786.2 billion (USD 6.6 billion) and total assets of JPY 823.7 billion (USD 6.9 billion) in the fiscal year ending March 31, 2015. Please visit www.teijin.com.

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